2026 MOMO LIVE EDITION

COFFEE PANDA STUDIOS AGENCY

HOST PLAYBOOK

Your essential guide to building a successful, high-earning live-streaming career on Momo Live.

For new hosts, returning hosts, and anyone thinking of joining the Coffee Panda Studios family.

84 HOSTS | 52 OFFICIAL | EST. ON MOMO LIVE



TALENT RECRUITMENT - MOMO LIVE

We are recruiting hosts - and you do not need to be famous to start

Coffee Panda Studios is a talent agency built for Momo Live: live streaming, voice live, party rooms and PK battles, with a real community behind every host. If you can hold a conversation, share a talent, and show up consistently, we can teach you the rest.

WHAT WE LOOK FOR

- Charismatic, friendly personality on camera
- A talent is a plus - singing, dancing, comedy, gaming, cooking, art - but personality comes first
- Clear camera picture and clean, well-lit space
- Good sound: headphones with a microphone to start
- Energetic, confident, and willing to learn
- 18 years of age or older

WHAT HOSTS GET

- Training and orientation before your first live
- A set schedule and clear targets, explained by Raymond personally
- Agency events, PK nights and spotlight slots that bring you viewers
- Custom flyers and graphics for your big nights
- Your earnings and hours tracked in the agency backend - no guesswork
- One person to message for everything: Raymond, the founder

84
Hosts in the agency

52 / 32
Official / Regular hosts

1
Person running it - Raymond







Host photos in this brochure are Coffee Panda Studios hosts, carried over from our 2026 host playbook. Earnings depend on platform performance - see page 7 for real agency numbers.

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HOW TO USE THIS PLAYBOOK

New hosts: read it in order, then keep pages 7 to 11 open during your first two weeks - that is where your income, your new-host support and the High-Quality levels are explained. Experienced hosts: go straight to the Blueprint (page 12) and the events calendar (page 14) - that is where the growth is.

There is no admin team and no ticket system at Coffee Panda Studios. Raymond runs the agency himself, reads every message, and answers hosts directly. If anything in this playbook is unclear, ask him - that is what he is there for.

Welcome to Coffee Panda Studios

If you are our host, we could not be happier to have you as a member of the Coffee Panda Studios community on Momo Live. Whether you are taking your first steps online or you are an experienced broadcaster ready to take your game to a whole new level, you are now in the right place.

Being part of the Coffee Panda Studios family, you will understand that live streaming is not only about being on camera. It is about creating a genuine brand, reaching the world beyond the camera, and turning your creative power into stable earnings.

The world of live streaming evolves quickly, but you will never be left behind. You will have structure, technical support, real data on your hours and earnings, and everyday help - directly from the founder.

At Coffee Panda Studios, we do not just host streamers - we build creators. This playbook is your roadmap to maximising your earnings, building a loyal fan base, and scaling your brand across Momo Live.

MEET RAYMOND - FOUNDER, AND THE WHOLE TEAM

My name is Raymond, the founder of Coffee Panda Studios. I bring ten years of experience as a streamer on Twitch, as a former professional competitive gamer in both Rocket League and League of Legends, and about two years of assistant agency management on other streaming platforms before founding Coffee Panda Studios.

I run this agency on my own, and I stream on Momo Live myself - I am a host in this agency too, so I know exactly what a quiet room, a tough target, and a great PK night feel like.



Raymond
Founder, Coffee Panda Studios
MOMO ID: 5152681
Message Raymond directly for training, targets, events and support.

Professional standards keep every host safe - and earning

To keep our standing as a respected agency on Momo Live, every host follows the same professional standards, alongside Momo Live's own Terms of Service.

UNACCEPTABLE BEHAVIOUR

- **Zero-tolerance drama policy.** Personal issues with other hosts or viewers go privately to Raymond by direct message. Airing grievances on stream or in public chats will result in removal.
- **No begging for quotas.** Never beg viewers or other creators to help you reach a target. It damages your brand and drives supporters away.
- **No aggressive or abusive conduct.** No threats, verbal abuse, derogatory remarks or inflammatory statements toward anyone.
- **No unwelcome sexual advances.** No stalking hosts, supporters or friends, no soliciting sexual favours, and no sharing explicit or non-consensual images.
- **No harassment or discrimination.** Coffee Panda Studios is an inclusive space. Racist, sexist, homophobic, transphobic or ableist comments result in immediate termination.
- **No bullying** - repeated, targeted negative conduct toward any individual, on any platform.
- **No dummy accounts** used to covertly join, support or operate within other agencies.

PROFESSIONAL STANDARDS

- **Know the platform rules.** Follow Momo Live's Terms of Service, including attire, copyrighted background music and prohibited language. A ban for breaking platform rules hurts you and the agency.
- **Treat your live as your stage.** High energy, personal relationship problems off camera, and respect for viewers - even difficult ones.
- **Respect panels and rooms.** Always get the room host's permission before joining a panel or presenting yourself in their room.
- **The golden rule, simply:** do not harass people, do not follow people around the platform, and do not get involved in other people's business. Focus on your growth and your community.

A NOTE ON BOUNDARIES

Keep personal contact details off live. Connections continue by following each other on Momo Live - that protects you, and it keeps your audience inside the platform where you earn.

Disciplinary action: the three-strike policy

The three-strike policy applies to every host in the agency, without exception. It exists so problems are handled fairly, privately, and with a clear path back to good standing.

FIRST STRIKE - WRITTEN WARNING

Raymond will meet with you to address the issue, and you will receive an official written warning. Remain in good standing for 30 consecutive days and the first strike is cleared and reset.

SECOND STRIKE - PUNISHMENT & SUSPENSION

Raymond will meet with you to review the ongoing or escalated violation, and you will receive an official punishment letter. During the punishment period you are barred from official Coffee Panda Studios events, and Official hosts will not be assigned Official PKs (OPKs). Losing OPK access can seriously jeopardise your ability to reach your monthly targets, so take a second strike seriously.

THIRD STRIKE - TERMINATION

Raymond will hold a final meeting to terminate your relationship with the agency and cancel your agency contract. Management will formally report the behaviour to Momo Live with the evidence, and the platform will decide on any temporary or permanent account ban.



LEAVING AND RETURNING

Think twice before committing to any agency contract - get to know the agency and its hosts first. If you choose to leave, Raymond will not hold you back. However, hosts who leave are not accepted back, so talk to Raymond first if something is wrong - most problems can be fixed with one honest conversation.

PLATFORM COMPLIANCE REMINDERS

- Momo Live is strictly 18+. Minors are prohibited from streaming.
- The person on camera must be the account holder who registered. Never let someone else stream on your account, and only the account holder should make withdrawals.
- Keep your face inside the camera frame, sit up, and stream from a clean, well-lit space.
- Sexually explicit behaviour results in an immediate permanent platform ban.

How hosting and earnings work on Momo Live

Hosts earn when viewers support their rooms - in standard lives, voice lives, party rooms and PK battles. The agency backend records every host's live duration, Rcoin, Mcoins and host salary for each settlement period, so you and Raymond can see exactly how you are doing and what to improve next.

OFFICIAL HOSTS

52 of our 84 hosts. Official hosts take part in Official PKs and agency events, and are expected to keep a consistent schedule and hit their targets.

REGULAR HOSTS

32 of our 84 hosts. Regular is where many hosts start: build your hours, your audience and your consistency, and grow from there.

WHAT GETS TRACKED

Live and voice-live duration, Rcoin, Mcoins (including big gifts), host salary and agency commission - by day, week and settlement period.

REAL AGENCY NUMBERS: 1-15 NOVEMBER 2026

In the first half of November 2026, 30 Coffee Panda Studios hosts earned. Together they recorded 162,615,338 Rcoin and 12,900,432 Mcoins, with 6,157,600 in host salaries for the period.

#	Host	Rcoin	Mcoins	Host salary
1	nezuko	18,346,759	4,169,637	407,000
2	Rinu	15,237,308	769,145	402,000
3	Shayung	11,949,497	660,574	389,000
4	Charlot	11,517,619	1,225,580	209,000
5	Sweet	8,163,921	444,596	330,000
6	Ruth	8,047,420	481,371	367,000
7	ate ann	8,017,198	559,859	378,000

Source: Coffee Panda Studios agency backend, Data Overview, 1-15 November 2026, sorted by Rcoin. Host salary figures are as shown in the backend for that period.

YOUR OFFICIAL INCOME PAGES COME NEXT

Pages 8 and 9 print Momo Live's official Host Income policy (effective 21 April 2025) in full - gift commissions, withdrawals and the complete Rcoin rewards table. Momo Live can update tasks and rewards, and requirements can differ by host and region, so always confirm your current in-app task information as well. If anything does not match, message Raymond and he will walk through it with you.

How hosts earn: commission, rewards and withdrawals

This page and the next print Momo Live's official **Host Income** policy, effective 21 April 2025. Your earnings combine gift commission, Rcoin rewards and bonuses. Salary is issued daily, and new hosts can earn a minimum of 72 PHP daily through the onboarding support on page 10.

GIFT COMMISSION - PAID IN MCOINS

- **Lucky Gifts: 5%** - with prize multipliers of 500 to 1,000 times, the highest winning chances on the platform
- **Luxury Gifts: 70%**
- **Fans Group Gifts: 70%**
- **Functional Gifts:** see the in-app gift list for details

COINS AND MCOINS

- **100,000 Coins = $6.5 USD** - coins buy gifts, games and memberships
- **100,000 Mcoins = $6.5 USD** when you withdraw
- Mcoins can also convert back to Coins: **1 Mcoin = 1 Coin**

WITHDRAWING YOUR MCOINS

You can withdraw at any time. Each withdrawal must be at least **100,000 Mcoins** and in multiples of 10,000. Funds are credited within 24 hours; withdrawals made Friday to Sunday are credited the following Monday. The withdrawal account holder must match the identity on your real-name authentication.

FIRST, COMPLETE A DAILY LIVE TASK

Rcoin is the total value of Lucky Gifts you receive - every 1 Coin of Lucky Gift counts as 1 Rcoin. Rcoin rewards (next page) only unlock when you complete one of these daily tasks, on settlement time (UTC+7):

A - VIDEO LIVE TASK

Stream live for **2 hours or more** in the day, with each session lasting at least 15 minutes.

B - AUDIO LIVE TASK

Spend **3 hours or more** validly on mic in the day, each session at least 15 minutes. Only Official hosts, or users level 15 and above, can open audio live. Never turn your mic off while you are on mic - violations cancel the reward. A valid join-mic session is 15 minutes or more in any audio live room.

The top-up and withdrawal ratio fluctuates with the real-time exchange rate of your local currency, and taxes are calculated under local law. The platform's in-app display is the version that applies.

Rcoin rewards: the full official table

Complete your daily live task (page 8), then hit a daily Rcoin target. The higher the target, the higher your Host Reward in Mcoins - on top of your gift commission.

Daily Rcoin target	Gift commission (minimum Mcoins earned)	Host Reward (Mcoins)
200,000	10,000	12,000
400,000	20,000	25,000
800,000	40,000	26,000
1,200,000	60,000	28,000
2,000,000	100,000	30,000
4,000,000	200,000	50,000
7,000,000	350,000	90,000
10,000,000	500,000	130,000
20,000,000	1,000,000	280,000
30,000,000	1,500,000	450,000
40,000,000	2,000,000	600,000
60,000,000	3,000,000	1,000,000
100,000,000	5,000,000	1,500,000
Above 100,000,000	5,000,000	+25,000 for every extra 2,000,000 Rcoins

UNOFFICIAL HOSTS

Unofficial hosts receive 60% of the reward on the first two tiers only: 200,000 Rcoins pays 7,200 Mcoins, and 400,000 Rcoins pays 15,000 Mcoins.

WORKED EXAMPLE - OFFICIAL

A host receives 108,000,000 Rcoins in one day. Gift commission: 108,000,000 x 5% = 5,400,000 Mcoins. Rcoin rewards: 1,500,000 + (8,000,000 / 2,000,000 x 25,000) = 1,600,000 Mcoins. Total that day: 7,000,000 Mcoins - a withdrawable $455.

Source: Momo Live, Host Income, effective 21 April 2025. Because Lucky Gifts have an extremely high winning rate, the platform estimates about 1,000,000 Rcoin can be given away for 100,000 Coins on average probability - your actual result may be higher or lower.

05 - NEW HOST SUPPORT ACTIVITY

New hosts: 10 days of support to start strong

Pass Momo Live's official assessment and your support window opens: **10 calendar days from the date you pass**. Complete the daily tasks and the rewards follow - and because the agency earns alongside you, Raymond is invested in your first 10 days going well.

HOST ACTIVITY 1 - 10-DAY HOURLY WAGE

Livestream for **2 hours each day** and receive **20,000 Mcoins every day** - for 10 consecutive days. Show up daily and the wage is yours.

HOST ACTIVITY 2 - ADDITIONAL RCOIN REWARDS

On a day when you stream your 2 hours, hitting a daily Rcoin target pays an extra new-host reward, on top of everything on pages 8 and 9:

Daily Rcoin target	New host reward (Mcoins)
800,000	20,000
2,000,000	30,000
10,000,000	80,000

- Rewards are paid **immediately** when you reach each target.
- Jump straight to a higher target and you collect the rewards for that target **and** every target below it, all at once.
- Targets are **per day** - they must be completed within one day, not as a cumulative total across the 10 days.

THE AGENCY EARNS WITH YOU

For each new host who completes a 2-hour live, the agency head receives **1,500 Mcoins a day** for the 10 days, issued the following day. And every time you complete a daily Rcoin target during your support period, the agency's Rcoin reward for that target is **doubled** - the base reward plus an equal activity reward, paid to the agency head each Monday. Your strong days lift the whole agency.

Source: Momo Live, New Host Support Activity. Agency rewards apply only during your 10-day support period, and your daily live time must be at least 2 hours for the agency reward to qualify.

High-Quality Hosts: the A / S / SS levels

Momo Live's High-Quality Policy recognises standout hosts with extra Mcoin rewards every cycle. Only your agent (Raymond) can apply for you, Monday to Friday. Each cycle lasts 15 days, with 10 to 15 hosts hired per cycle, in order.

WHO IT IS FOR

- **Superior Hosts** - strong appearance and talent, confident on camera
- **Male Hosts** - talented, humorous and engaging
- **Celebrity Hosts** - already known on social media

Hosts official for over a month also need 100M+ Rcoin in the recent 3 weeks and 15+ valid days, and must still fit a type above.

THE STANDARD EXPECTED

- Good lighting and a stable network
- Nice makeup, hairstyle and clothing - a professional look
- Active, energetic interaction with viewers
- Talent on show: singing, dancing, talk, drama
- No violations of platform streaming rules

REWARDS PER 15-DAY CYCLE

Level	Host reward	Agency reward	Daily livestream
A	50,000 Mcoins	5,000 Mcoins	3 hours, 2 of them in peak hours
S	100,000 Mcoins	10,000 Mcoins	4 hours, 2 of them in peak hours
SS	180,000 Mcoins	20,000 Mcoins	4 hours, 2 of them in peak hours

Peak hours are **18:00-24:00 Philippine time**. Rewards are paid in Mcoins to you and to the agency head the next day.

KEEPING YOUR LEVEL

Each cycle you must stream at least **10 days**, complete the daily duration above, and hit **one** of these daily targets: **Rcoin** - A 1.2M, S 2.5M, SS 5M - or **Mcoins** - A 100K, S 200K, SS 400K. Miss, and you drop one level; an A host who misses is disqualified, as is any host with 3+ warnings in 15 days. Results are announced on the 16th and the 1st, applied the next day.

MOVING UP

Upgrades go one level at a time - no skipping - judged over up to 2 cycles. Reaching A takes a 4M Rcoin (or 300K Mcoin) day within 20 days, at most 3 violations; A to S: 9M (or 600K); S to SS: 15M (or 1.2M).

YOUR SHARE TASK

Share your livestream to Instagram **3 times a week**, tag **@momoliveapp** and include your Momo ID. The platform checks weekly - missing it puts your High-Quality status at risk.

Serious breaches - dual-platform streaming, promoting another platform, substitute streaming, two accounts at once - mean permanent disqualification and confiscated bonuses. Source: Momo Live, High-Quality Policy.

The first five seconds decide whether a viewer stays

Streaming to an empty room is frustrating - every host has been there. Viewers scroll fast, and when someone taps into your room, your environment decides whether they stay. Get these basics right before you worry about anything else.



LIGHTING, SOUND, CAMERA, BACKGROUND

- **Lighting:** Your face must be clearly lit - a simple ring light helps. Never sit with a bright window behind you; it turns you into a shadow.
- **Sound:** No loud fans, phone speakers or background chatter competing with your voice. Headphones with a microphone are the best first purchase.
- **Camera:** Eye level or slightly above. Never shoot from below.
- **Background:** Clean, organised and visually appealing. A cluttered background reads as amateur.
- **Cover photo:** Use a real, clear photo of yourself - face visible, clean and well-lit, one person only. Viewers decide from faces.

ENGAGEMENT THAT EARNS

- **Greet every entrance, by name:** "Hey, welcome to my live - how is your day going?"
- **Never sit in silence.** Narrate your day, tell a story, ask open questions. Silence kills retention.
- **Celebrate every gift** - small or huge - with genuine excitement. Thank the gifter by name; consider a signature thank-you reaction.
- **Be responsible for your own hours.** Consistency and active engagement are how long-term supporters are found.
- **Join events.** Official platform events, agency events and open community events all raise your room's visibility.

Consistency beats intensity - and good audio beats expensive gear

FIND YOUR SWEET SPOT

Stream when your audience is awake. Most Coffee Panda Studios hosts and viewers are on Philippine time, and evening hours there are peak. Know where your audience lives and anchor your schedule to their evening - even if that is morning for you.

Stick to a schedule. Put your live times in your profile bio and keep them. Viewers return when they know exactly when to find you. If an emergency changes your schedule, send your community a message so they know.

Stay consistent across the week. Regular daily lives build momentum far better than one occasional big day followed by days away.

PROMOTE YOURSELF OFF-PLATFORM

Screen-record your best moments, cut them into short clips, and post them on your social accounts. Find what makes you unique - singing, dancing, comedy, gaming, art, conversation - and lean into it instead of copying another host. Most importantly: enjoy it. Audiences can tell.

BE MINDFUL AND OPEN-MINDED

Viewers sometimes seek comfort from hosts, and sensitive topics - politics, religion, grief, mental health - do come up. Listen first, ask with curiosity, use "I" statements, and feel free to change a subject that makes you uncomfortable. If a situation is beyond you, tell Raymond and he will step in.



STREAMING QUALITY ON A BUDGET

Start with what you have and build as you earn. Do not spend your last money on a full setup before you know you enjoy hosting.

- **Buy headphones with a good microphone first.** Viewers tolerate a modest camera; bad, buzzing audio makes them leave instantly.
- **Find a quiet corner.** TVs, games in the next seat and household noise pull focus from your live.
- **Mind who walks behind you.** Anyone in frame is on broadcast - choose a spot with a wall behind you if your home is busy.
- **Use translation tools.** Momo Live is global. Use in-app translation and type when you need to - language is not a barrier to a good conversation.

Events are where quiet rooms become earning rooms



THE WEEKLY RHYTHM

- **Target Kickoff (Monday):** the week's targets and leaderboard are posted, so everyone starts with a goal.
- **Talent Tuesday:** themed rooms - singing, dance, comedy, cosplay - a reason to prepare real content.
- **PK Battle Night (Thursday):** agency hosts PK each other; competitive, gift-driving and fun to watch.
- **New Host Spotlight (Friday):** our newest hosts get prime slots and agency support in their rooms.
- **Big Event Night (Saturday)** and **Weekly Awards (Sunday):** winners, shout-outs, and a raffle for everyone who hit target.

OPEN EVENTS THAT RECRUIT WHILE THEY ENTERTAIN

Speed Dating Night is open to everyone, whatever agency you are with - or none. Guests join a host for a timed 3-minute date; a ticket gift claims the slot and an extension gift buys more time, so participating hosts earn from gifts in their own room while meeting a whole new audience.

Birthday PKs are a Coffee Panda Studios tradition. Next up: **Rinu's Birthday PK - Sunday 22 November 2026, 9:00 PM Philippine time. MOMO ID: 5530297.** Show up, support, and get seen.

Monthly highlights rotate: singing contests, team wars, talent nights, and an Awards Gala - Host of the Month, Top Earner, Most Improved, Rising Star, Best Newcomer.

09 - HOW TO JOIN

Join Coffee Panda Studios on Momo Live in five steps

1. Download Momo Live and create your account. You must be 18 or older. Complete your profile honestly - the account must be yours.

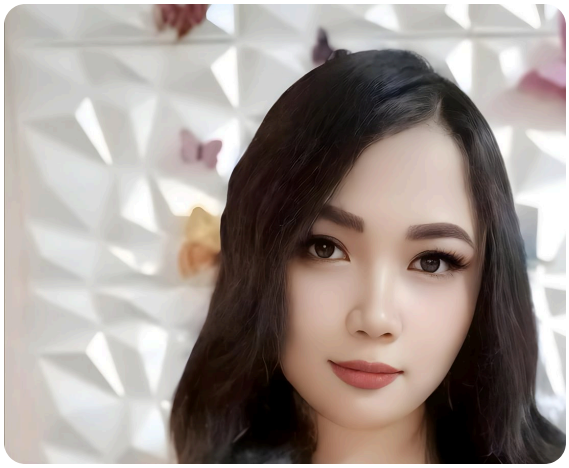
2. Set up like a host from day one. A clear cover photo of yourself, face visible, clean and well-lit; a bio that says who you are, what your lives are about, and when you stream.

3. Message Raymond directly. Send your MOMO ID, a short introduction, your talent or live style, and the schedule you can honestly keep. Raymond replies to every application himself.

4. Audition live. A short, friendly session: introduce yourself, perform one talent piece, and talk schedule. Every applicant gets an answer within 24 hours.

5. Train, then go live with support. Setup check (lighting, sound, framing), targets explained in plain language, and a New Host Spotlight slot in your first weeks.





ALREADY A HOST SOMEWHERE ELSE?

Start with an open event - a Speed Dating Night or a guest slot - with no agency switch required. Earn, meet the community, and decide from experience, not from a sales pitch.

COINS SAFETY - READ THIS

Coffee Panda Studios has **no coin seller** and has not authorised anyone to sell coins in its name. Do not pay anyone claiming to be a Coffee Panda Studios seller. Top up only through Momo Live's official in-app purchase, and ask Raymond if you are ever unsure.

09 - SUPPORT & HOW TO GET HELP

You are never doing this alone - you message Raymond

Coffee Panda Studios is run by one person, on purpose. No admin team, no ticket queue, no being passed around. Every item below goes directly to Raymond, founder - MOMO ID: 5152681.

TECHNICAL HELP & WARNINGS

App glitch, unfair warning or ban? Screenshot it, note your MOMO ID and the time, and send it all to Raymond. He will follow up with the platform with you.

PAY, TARGETS & TASKS

Questions about your hours, Rcoin, Mcoins, host salary or a target you do not understand? Ask Raymond - he tracks the agency backend and will show you your own numbers.

EVENTS & IDEAS

Want a PK, a birthday celebration, a custom flyer, or have an idea for a big night? Bring it to Raymond. Good ideas become agency events.

SAFETY & SCAMS

Unwanted advances or a too-good-to-be-true money offer? Screenshot the messages and profile and send them to Raymond *before* blocking. Never share personal information, and never accept money in exchange for favours. You are priceless - no amount replaces your dignity.

HAVE FUN. BE CONSISTENT. BUILD SOMETHING THAT IS YOURS.

Hosting is income, but it is also people: network with other hosts, make friends, and create memories together. When you are ready, download Momo Live, set up your profile, and message Raymond - MOMO ID: 5152681.

Coffee Panda Studios - Momo Live Agency Host Playbook, 2026 Edition. Host photos from the CPS playbook collection. Agency figures: agency backend, Data Overview, 1-15 November 2026. Income, support and High-Quality pages: Momo Live official policies (Host Income eff. 21 April 2025). Momo Live targets and rewards change - always check the current information in the app.